

X-PERT Health  
Registered Charity (no. 1143561)



Seeking a Business Development /  
Marketing Trustee

Hebden Bridge | £unremunerated

Two-thirds of the UK population are overweight and 18.6million (one in four people) either have diabetes or are at high risk of being diagnosed with it. We are a national leader in the development, implementation and evaluation of effective structured education to help people manage their condition and, in the case of obesity and Type 2 diabetes, put it into remission. We can provide clinical trial and audit evidence that education can help improve health and wellbeing, reduce prescribed medication, risk of devastating complications and NHS costs.

Thus, our mission is to ensure that all people with obesity/prediabetes/diabetes (Type 1 and Type 2) have access to good quality, evidence-based structured education. More information about X-PERT Health is available by visiting our [website](#).

We are seeking to recruit a dynamic and experienced business development / marketing professional to join our board to assist in the promotion and growth of the charity. Although previous board or operational experience at a senior level is desirable, it is not essential. Board meetings are held every 2-3 months and as these are virtual (delivered via MS Teams), you may reside anywhere in the UK.

If you are excited by the prospect of joining X-PERT Health, we would be delighted to hear from you. Please email your CV and a covering letter explaining why the role appeals, how your skills would add value to the board and any other relevant information, to Dr Trudi Deakin at: [trudi.deakin@xperthealth.org.uk](mailto:trudi.deakin@xperthealth.org.uk)

Closing date: Thursday 31<sup>st</sup> August

Virtual interviews: Week commencing 11<sup>th</sup> September